

**Alien alert**  
An original model of the iconic alien created for *E.T. the Extra-Terrestrial* is coming up for auction and may fetch up to \$900,000



# ET

## An entrepreneur who's helping out rural youth

Under the leadership of Ravi Shankar Rai, Savitri Telecom is a leading force in network testing, monitoring and management

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**Ravi Shankar Rai**, CMD, Savitri Telecom Services, has emerged as a forward-thinking leader in the world of technology. His journey began in 1999 with a mission to advance technology, combat unemployment and help rural youth.

Witnessing the struggles of underprivileged job seekers influenced him and sparked a desire to make a real difference. So, rather than following a conventional career path, he took a bold step into entrepreneurship, determined to create opportunities for others.

With limited capital but an unyielding spirit, Rai started his venture from a modest setting in Delhi. Over the next 25 years, his dedication has transformed the Savitri Group into an enterprise employing over 1,600 professionals, predominantly in the telecom sector. Instead of just creating jobs, he fosters entrepreneurial mindsets and encourages individuals to become job creators. His vision is to ensure that every Indian enjoys a stable, self-sufficient livelihood.

### A leading force

Today, Savitri Telecom is a leading force in network testing, monitoring and management, offering cutting-edge digital solutions. With a pan-India presence, the company serves diverse industries such as IT, telecom, power, retail, e-commerce, engineering, education and energy. Its reputation is built on innovation, customer satisfaction and ethical business practices, ensuring transparency, integrity and accountability.

Beyond business success, Savitri Telecom also champions social responsibility, prioritising employment, education, women's empowerment, skill development, sustainability, sanitation and healthcare. By collaborating with governments, civil societies and local communities, it maximises its impact, fostering holistic development.

For Savitri Telecom, technology is more than a tool — it is a catalyst for positive change. Through a commitment to innovation and ethical leadership, the company continues to shape a brighter, more inclusive future.



**Ravi Shankar Rai claiming the excellence in information and communication technology award**